

## 2020 CIM Level 4 Professional Certificate Programme Timetable

### January to March 2020

CIM Professional Certificate		
Dates	Day	Module: Applied Marketing
07-01 *	Tuesday	6pm to 9pm
14-01	Tuesday	6pm to 9pm
21-01	Tuesday	6pm to 9pm
28-01	Tuesday	6pm to 9pm
04-02	Tuesday	6pm to 9pm
11-02	Tuesday	6pm to 9pm
25-02	Tuesday	6pm to 9pm
03-03	Tuesday	6pm to 9pm
10-03	Tuesday	6pm to 9pm
17-03	Tuesday	6pm to 9pm
21-03	Saturday	10am to 1pm
24-03	Tuesday	6pm to 9pm

Applied Marketing Examination Date: 31 March 2020

\* **Tuesday 7 January.** 6pm to 6.45pm is enrolment and induction for new students.  
7pm to 9pm – first teaching session.

## April to June 2020

		<b>CIM Professional Certificate</b>
<b>Dates</b>	<b>Day</b>	<b>Module: Planning Campaigns</b>
<b>18-04</b>	<b>Saturday</b>	11am to 2pm *
21-04	Tuesday	6pm to 9pm
28-04	Tuesday	6pm to 9pm
05-05	Tuesday	6pm to 9pm
12-05	Tuesday	6pm to 9pm
19-05	Tuesday	6pm to 9pm
26-05	Tuesday	6pm to 9pm
02-06	Tuesday	6pm to 9pm
09-06	Tuesday	6pm to 9pm
16-06	Tuesday	6pm to 9pm
23-06	Tuesday	6pm to 9pm
30-06	Tuesday	6pm to 9pm

Planning Campaigns Assignment submission deadline: 3 July 2020 (to TMLA)

\* **Saturday 18 April.** 10am to 11am is enrolment and induction for new students.  
11am to 2pm – first teaching session.

## September to December 2020

		<b>CIM Professional Certificate</b>
<b>Dates</b>	<b>Day</b>	<b>Module: Elective</b>
12-09	Saturday	11am to 2pm *
15-09	Tuesday	6pm to 9pm
22-09	Tuesday	6pm to 9pm
29-09	Tuesday	6pm to 9pm
06-10	Tuesday	6pm to 9pm
13-10	Tuesday	6pm to 9pm
20-10	Tuesday	6pm to 9pm
27-10	Tuesday	6pm to 9pm
03-11	Tuesday	6pm to 9pm
10-11	Tuesday	6pm to 9pm
17-11	Tuesday	6pm to 9pm

Elective Assignment submission deadline: 27 November 2020 (to TMLA)

\* **Saturday 12 September:** 10am to 11am is enrolment and induction for new students.  
11am to 2pm – first teaching session.

Updated 28/09/2019