



TMLA CIM Professional Programme Fees 2020

Choose from full qualifications to bite-size stand-alone awards

Full Qualifications		
	Face to face learning	Blended learning
CIM Level 4 Certificate in Professional Marketing	£1650 plus VAT	£1960 plus VAT
CIM Level 6 Diploma in Professional Marketing	£1960 plus VAT	£2310 plus VAT
CIM Level 6 Digital Diploma in Professional Marketing	£1960 plus VAT	£2310 plus VAT

Stand-alone Awards		
	Face to face learning	Blended learning
CIM Level 4 Certificate in Professional Marketing: Marketing, Integrated Communications, Digital Marketing or Customer Experience	£605 plus VAT per module	£715 plus VAT per module
CIM Level 6 Diploma in Professional Marketing: Strategic Marketing, Mastering Metrics, Digital Strategy or Driving Innovation and CIM Level 6 Digital Diploma	£715 plus VAT per module	£825 plus VAT per module

If you are sponsored by your employer:

An original letter on company headed paper from your employer/sponsor stating that they will pay the fees for the upcoming academic year is required. Your employer/sponsor will then be invoiced for the fees due for the full academic year.

If you are paying your own fees:

Pay by personal cheque, debit card, credit card (credit cards subject to 2.8% surcharge) and BACs transfer. Note: all cheques should be made payable to The Marketing and Leadership Academy. We do not accept American Express. Payment module by module is available for students paying their fees personally on agreement with TMLA.

There are additional fees payable to the Chartered Institute of Marketing for student membership and assessment entry. The latest fee information can be found at <https://www.cim.co.uk/qualifications/> under each qualification Find out more section.