

TMLA CIM Professional Programme Fees 2021

Choose from full qualifications to bite-size stand-alone awards

Full Qualifications		
	Face to face /virtual learning	Blended learning
CIM Level 4 Certificate in Professional Marketing/Certificate in Professional Digital Marketing	£1650 plus VAT	Not currently available
CIM Level 6 Diploma in Professional Marketing/Diploma in Professional Digital Marketing	£1960 plus VAT	Not currently available

Virtual learning is delivered on the Zoom platform

Stand-alone Awards		
	Face to face /virtual learning	Blended learning
CIM Level 4 Certificate Module Awards: Applied Marketing, Planning Campaigns, Customer Insights, Digital Marketing Techniques	£605 plus VAT per module	Not currently available
CIM Level 6 Diploma Module Awards: Marketing & Digital Strategy, Innovation in Marketing, The Digital Customer Experience, Resource Management, Managing Brands, Digital Optimisation	£715 plus VAT per module	Not currently available

If you are sponsored by your employer:

An original letter on company headed paper from your employer/sponsor stating that they will pay the fees for the upcoming academic year is required. Your employer/sponsor will then be invoiced for the fees due for the full academic year.

If you are paying your own fees:

Pay by personal cheque, debit card, credit card (credit cards subject to 2.8% surcharge) and BACs transfer. Note: all cheques should be made payable to The Marketing and Leadership Academy. We do not accept American Express. Payment module by module is available for students paying their fees personally on agreement with TMLA.

There are additional fees payable to the Chartered Institute of Marketing for student membership and assessment entry. The latest fee information can be found at <https://www.cim.co.uk/qualifications/> under each qualification Find out more section.