

2021 CIM Level 4 Professional Certificate Programme Timetable

January to March 2021

CIM Professional Certificate		
Dates	Day	Module: Applied Marketing
09-01*	Saturday	10.30am to 1pm
12-01	Tuesday	6pm to 9pm
19-01	Tuesday	6pm to 9pm
26-01	Tuesday	6pm to 9pm
02-02	Tuesday	6pm to 9pm
09-02	Tuesday	6pm to 9pm
16-02	Tuesday	6pm to 9pm
23-02	Tuesday	6pm to 9pm
02-03	Tuesday	6pm to 9pm
09-03	Tuesday	6pm to 9pm
16-03	Tuesday	6pm to 9pm
23-03	Tuesday	6pm to 9pm

Applied Marketing Examination

Due to the situation with COVID-19 the Applied Marketing examination will be an online examination. This will be run by remote proctoring.

Deadline for booking examination: 26 February 2021. **Please ensure that you do not miss this deadline as there is a late booking fee of £120.**

* **Saturday 9 January.** 10.30am to 11am is enrolment and induction for new students.
11am to 1pm – first teaching session.

April to June 2021

		CIM Professional Certificate
Dates	Day	Module: Planning Campaigns
13-04*	Tuesday	5.30pm to 9pm
20-04	Tuesday	6pm to 9pm
27-04	Tuesday	6pm to 9pm
04-05	Tuesday	6pm to 9pm
11-05	Tuesday	6pm to 9pm
18-05	Tuesday	6pm to 9pm
25-05	Tuesday	6pm to 9pm
01-06	Tuesday	6pm to 9pm
08-06	Tuesday	6pm to 9pm
15-06	Tuesday	6pm to 9pm
22-06	Tuesday	6pm to 9pm
29-06	Tuesday	6pm to 9pm

Deadline for booking assessment: 28 May 2021. **Please ensure that you do not miss this deadline as there is a late booking fee of £120.**

Planning Campaigns Assignment submission deadline: 30 June 2021 (to TMLA)

***Tuesday 13th April** 5.30pm to 6pm is enrolment and induction for new students.
6pm to 9pm – first teaching session.

September to December 2021

		CIM Professional Certificate
Dates	Day	Module: Elective
07-09	Tuesday	5.30pm to 9pm
14-09	Tuesday	6pm to 9pm
21-09	Tuesday	6pm to 9pm
28-09	Tuesday	6pm to 9pm
05-10	Tuesday	6pm to 9pm
12-10	Tuesday	6pm to 9pm
19-10	Tuesday	6pm to 9pm
26-10	Tuesday	6pm to 9pm
02-11	Tuesday	6pm to 9pm
09-11	Tuesday	6pm to 9pm
16-11	Tuesday	6pm to 9pm

Deadline for booking assessment: 29 October 2021. **Please ensure that you do not miss this deadline as there is a late booking fee of £120.**

Elective Assignment submission deadline: 26 November 2021 (to TMLA)

* **Tuesday 7th September:** 5.30pm to 6pm is enrolment and induction for new students.
6pm to 9pm – first teaching session.

Updated 23/11/2021