

TMLA CIM Professional Programme Fees 2021/22

Choose from full qualifications to bite-size stand-alone awards

Full Qualifications	Face to face /virtual learning	Online distance learning (available from 1 January 2022)
CIM Level 4 Certificate in Professional Marketing/Certificate in Professional Digital Marketing	£1650 plus VAT	£1260 plus VAT
CIM Level 6 Diploma in Professional Marketing/Diploma in Professional Digital Marketing	£1960 plus VAT	£1350 plus VAT

Virtual learning is delivered on the Zoom platform

Stand-alone Awards	Face to face /virtual learning	Online distance learning (available from 1 January 2022)
CIM Level 4 Certificate Module Awards: Applied Marketing, Planning Campaigns, Customer Insights, Digital Marketing Techniques	£605 plus VAT per module	£420 plus VAT per module
CIM Level 6 Diploma Module Awards: Marketing & Digital Strategy, Innovation in Marketing, The Digital Customer Experience, Resource Management, Managing Brands, Digital Optimisation	£715 plus VAT per module	£450 plus VAT per module

If you are sponsored by your employer:

An original letter on company headed paper from your employer/sponsor stating that they will pay the fees for the upcoming academic year is required. Your employer/sponsor will then be invoiced for the fees due for the full academic year.

If you are paying your own fees:

Pay by personal cheque, debit card, credit card (credit cards subject to 2.8% surcharge) and BACs transfer. Note: all cheques should be made payable to The Marketing and Leadership Academy. We do not accept American Express. Payment module by module is available for students paying their fees personally on agreement with TMLA.

There are additional fees payable to the Chartered Institute of Marketing for student membership and assessment entry. The latest fee information can be found at <https://www.cim.co.uk/qualifications/> under each qualification Find out more section.