

## 2022 CIM Level 4 Professional Certificate Programme Timetable

### Face to face/virtual study option

### January to March 2022

CIM Professional Certificate		
Dates	Day	Module: Applied Marketing
11-01	Tuesday	5.30pm to 9pm*
18-01	Tuesday	6pm to 9pm
25-01	Tuesday	6pm to 9pm
01-02	Tuesday	6pm to 9pm
08-02	Tuesday	6pm to 9pm
15-02	Tuesday	6pm to 9pm
22-02	Tuesday	6pm to 9pm
1-03	Tuesday	6pm to 9pm
08-03	Tuesday	6pm to 9pm
15-03	Tuesday	6pm to 9pm
22-03	Tuesday	6pm to 9pm

### Applied Marketing Examination

The Applied Marketing examination will be an online examination. This will be run by remote proctoring.

Deadline for booking examination: 25 February 2022. **Please ensure that you do not miss this deadline as there is a late booking fee.**

\* **Tuesday 11 January.** 5.30pm to 6pm is enrolment and induction for new students.  
6pm to 9pm – first teaching session.

## April to June 2022

		<b>CIM Professional Certificate</b>
<b>Dates</b>	<b>Day</b>	<b>Module: Planning Campaigns</b>
12-04	Tuesday	5.30pm to 9pm*
19-04	Tuesday	6pm to 9pm
26-04	Tuesday	6pm to 9pm
03-05	Tuesday	6pm to 9pm
10-05	Tuesday	6pm to 9pm
17-05	Tuesday	6pm to 9pm
24-05	Tuesday	6pm to 9pm
31-05	Tuesday	6pm to 9pm
07-06	Tuesday	6pm to 9pm
14-06	Tuesday	6pm to 9pm
21-06	Tuesday	6pm to 9pm
28-06	Tuesday	6pm to 9pm

Deadline for booking assessment: 27 May 2022. **Please ensure that you do not miss this deadline as there is a late booking fee.**

Planning Campaigns Assignment submission deadline: 30 June 2022 (to TMLA)

**\*Tuesday 12 April** 5.30pm to 6pm is enrolment and induction for new students.  
6pm to 9pm – first teaching session.

## September to December 2022

		<b>CIM Professional Certificate</b>
<b>Dates</b>	<b>Day</b>	<b>Module: Elective</b>
06-09	Tuesday	5.30pm to 9pm*
13-09	Tuesday	6pm to 9pm
20-09	Tuesday	6pm to 9pm
27-09	Tuesday	6pm to 9pm
04-10	Tuesday	6pm to 9pm
11-10	Tuesday	6pm to 9pm
18-10	Tuesday	6pm to 9pm
25-10	Tuesday	6pm to 9pm
01-11	Tuesday	6pm to 9pm
08-11	Tuesday	6pm to 9pm
15-11	Tuesday	6pm to 9pm

Deadline for booking assessment: 28 October 2022. **Please ensure that you do not miss this deadline as there is a late booking fee.**

Elective Assignment submission deadline: 25 November 2022 (to TMLA)

**\* Tuesday 6 September:** 5.30pm to 6pm is enrolment and induction for new students.  
6pm to 9pm – first teaching session.